


Major fundraising campaign for
Carrefour international
Brian-Mulroney
at Université Laval


A centre of
excellence in
multidisciplinary
research and
education on
international issues



UNIVERSITÉ
LAVAL



FROM QUÉBEC CITY
to the world



WORD FROM THE RECTOR.....	4
WORD FROM THE HONORARY CHAIR.....	5
WORDS FROM THE HONORARY CO-CHAIRS.....	6
FINANCIAL GOAL AND DIRECTIONS.....	7
CARREFOUR INTERNATIONAL BRIAN-MULRONEY.....	8
FLAGSHIP INITIATIVES IN INTERNATIONAL STUDIES.....	14
THE INTERNATIONAL ACTION OF THE RIGHT HONOURABLE BRIAN MULRONEY: AN INSPIRING EXAMPLE OF HUMAN-CENTRED LEADERSHIP.....	16
VISIONARIES RECOGNITION PROGRAM.....	18
OUR UNIVERSITY.....	20
UNIVERSITÉ LAVAL FOUNDATION.....	22

POSITIONING UNIVERSITÉ LAVAL AS THE LEADING FRENCH-LANGUAGE CENTRE OF EXCELLENCE IN INTERNATIONAL STUDIES



Our university has long been recognized as a leader for its programs, research projects, and activities in international studies. Our goal now is to make an even greater global impact and amplify our community's voice on the world stage.

The foundation for these aspirations is Université Laval's Graduate School of International Studies (ESEI). ESEI is a UL flagship institution bringing together more than 70 professors from six faculties and 12 disciplines. Their multidisciplinary research initiatives explore innovative solutions to global challenges that will have a major impact on future generations. But Université Laval's international activities are not restricted to ESEI. Many members of our community are active at the international level, whether through teaching, research, or service to the community.

To further consolidate our international presence and position Université Laval as a centre of excellence in international studies in the French-speaking world, we will bring leading scholars together under one roof at Carrefour international Brian-Mulroney. This project will allow us to enhance our academic offerings so we can continue exposing our students to complex global issues and challenges and provide them with opportunities to partake in meaningful and enriching international educational experiences. The project includes the construction of a new signature building that will house ESEI and serve as a focal point for internationalization and discussions on campus. The initiative will also

foster new partnerships at the provincial, national, and international levels and further showcase the expertise of UL faculty, research teams, and graduates beyond our borders.

Launching the Carrefour international Brian-Mulroney major fundraising campaign to make this ambitious project a reality fills me with pride and with gratitude to all those who will help bring this dream to life. This vision is a testament to the bold, innovative, and inclusive culture that characterizes our community.

Université Laval is both privileged and honoured to have the support of one of Canada's preeminent leaders, the Right Honourable Brian Mulroney, in driving this project forward. This major fundraising campaign will also benefit from the invaluable support of Olga Farman and Jean Raby, our honorary co-chairs. These three Université Laval graduates have left their mark on Québec, Canada, and the world through their actions. Their commitment and leadership are an inspiration to our community and to future generations.

Sophie D'Amours

Rector, Université Laval



A QUEBECER AS SECRETARY-GENERAL OF THE UNITED NATIONS? WHY NOT!

My involvement in the fundraising campaign for Université Laval's Carrefour international is a logical extension of my career and my vision of Québec's place in the world. Since my early days in politics, I have always wanted to share Québec's best ideas, skills, and creativity with the rest of the world.

I dream of seeing more Quebecers in key positions at organizations that will pursue this mission. I believe that Québec can play an important role in the diplomatic arena. From my vantage point, the Carrefour international initiative spearheaded by Université Laval and its foundation is a key element in bringing this vision to life.

Université Laval is recognized for the top-level training it provides in a number of multidisciplinary fields that are crucial to the global equilibrium. I am delighted that young francophones pursuing international studies no longer have to go to New York, Paris, London, or Frankfurt to receive a quality education.

Université Laval has all the expertise necessary to train a new generation of young people capable of understanding international issues and, above all, finding solutions to shape the future. It is crucial that we nurture and promote their talents and give them the opportunity to flourish.

In this regard, I wish to acknowledge the leadership of my alma mater in pursuing this noble vocation of training new generations committed to changing the world.

One of the goals of this major fundraising campaign is to raise the profile of the Graduate School of International Studies, home to a multidisciplinary research and teaching community that works in synergy with experts from around the world. By establishing new admission scholarships and research chairs and building a state-of-the-art space for interchange and dialogue, we are creating new and exciting career opportunities for ESEI faculty, researchers, and students.

Let's be proud of what we can contribute and make sure we have the means and resources to achieve our ambitions. This project will bring us closer to a more just, more humane, and safer world for all those who follow in our footsteps.

Thank you for joining us!

The Right Honourable Brian Mulroney
Honorary Chair, Major Fundraising Campaign

Prime Minister of Canada (1984–1993)

Graduate, Faculty of Law, Université Laval (1963)



A RESOLUTELY FORWARD-LOOKING PROJECT

More than ever, our planet is grappling with issues with global implications. Québec and its business community are no exception. The organizations of tomorrow will not only target projects that enable them to innovate and stand out, but also to have a direct impact on empowering talent at home and abroad.

Carrefour international Brian-Mulroney will meet all of these objectives and more. By drawing on the wide-ranging expertise of Université Laval's research and teaching community, we are opening up new perspectives informed by global realities and the diversity of our world.

I am very proud that this project has been conceived in Québec City at Université Laval. I feel privileged to have received such a high quality education at UL and to have been mentored by dedicated faculty members who helped me get my start in the legal profession. It was during my university years that I developed my values, my vision of excellence, and my desire to give back to the community.

My colleagues at Norton Rose Fulbright – Québec and I are extremely proud to join with our partner, the Right Honourable Brian Mulroney, in supporting this project. We all want to leave a tangible legacy for future generations, and Université Laval's Carrefour international Brian-Mulroney is a concrete way of doing that.

So it is with great enthusiasm that I encourage the business community to do its part and get involved in this innovative win-win project!

Olga Farman

Honorary Co-Chair, Major Fundraising Campaign

Managing Partner, Norton Rose Fulbright – Québec

Graduate, Faculty of Law (2000)

Graduate, Faculty of Business Administration (2003)



GOING BEYOND BORDERS

As a graduate of Université Laval having spent my career in international finance, I am delighted to contribute to this campaign, which will add a new dimension to the Graduate School of International Studies. I am fortunate to have a rewarding career that takes me all over the world and brings me face to face not only with global disparities, but also with the common values and aspirations that bring people together across borders.

In our globalized world, the challenges are many, and sometimes exponential in scope. The leaders of tomorrow must be especially attentive to the impact their actions have on this interconnected world. Carrefour international Brian-Mulroney will enable researchers and future students to develop a common language that allows us, individually and collectively, to act as agents of change.

I am very proud to co-chair Université Laval's major fundraising campaign and contribute to this centre of multidisciplinary expertise and training on international issues. I call on the alumni community to join us in supporting this exciting project, which will enable us to not only transcend physical boundaries, but the frontiers of knowledge as well.

Jean Raby

Honorary Co-Chair, Major Fundraising Campaign

Partner in the investment firm Astorg, Paris
Graduate, Faculty of Law (1986)

Financial goal and directions

FINANCIAL GOAL: \$80 MILLION

UNIVERSITÉ LAVAL: A COMMUNITY OF ACTION, IDEAS, AND INFLUENCE

The launch of this major fundraising campaign is an important milestone in the history of Université Laval, as it marks the starting point of an initiative that will transform both our institution and the role that Québec and the Canadian Francophonie will play on the stage.

With the help of the public and private and with donor support, we will be able to:

Bring together under one roof the Graduate School for International Studies and UL scholars and researchers working on international issues related to the UN's sustainable development goals

Welcome visiting representatives of the international community and organize international events

Give greater international prominence to Québec and the Canadian Francophonie

Encourage francophone students to pursue strategic positions in international organizations by connecting them with a network of leaders

Respond to international issues of interest to Québec and Canada

Create scholarships to attract top talent

Establish research chairs to develop new expertise and recruit high-level researchers

Set up programs to promote experiential French language learning, notably through model international forums

These directions will guide Université Laval and its foundation through the various phases of the Carrefour international Brian-Mulroney major fundraising campaign.

Carrefour international Brian-Mulroney

A COMMUNITY OF ACTION AND INFLUENCE

Université Laval's Carrefour international Brian-Mulroney is designed to bring people together at the intersection of academic disciplines and motivate members of the community who want to contribute to the internationalization of Université Laval. The project will highlight academic programs, research projects, and activities that focus on international and francophone issues.

To facilitate the rollout of multidisciplinary training and research, Université Laval plans to construct a signature building that will house the Graduate School of International Studies and serve as a focal point for internationalization initiatives on campus.

In addition to creating a vibrant, high-tech research, teaching, and event space, Carrefour international Brian-Mulroney will help Université Laval strengthen its international partnerships and create an ideal environment for developing new ones.

AN EXCITING PROJECT WITH A GLOBAL FOCUS

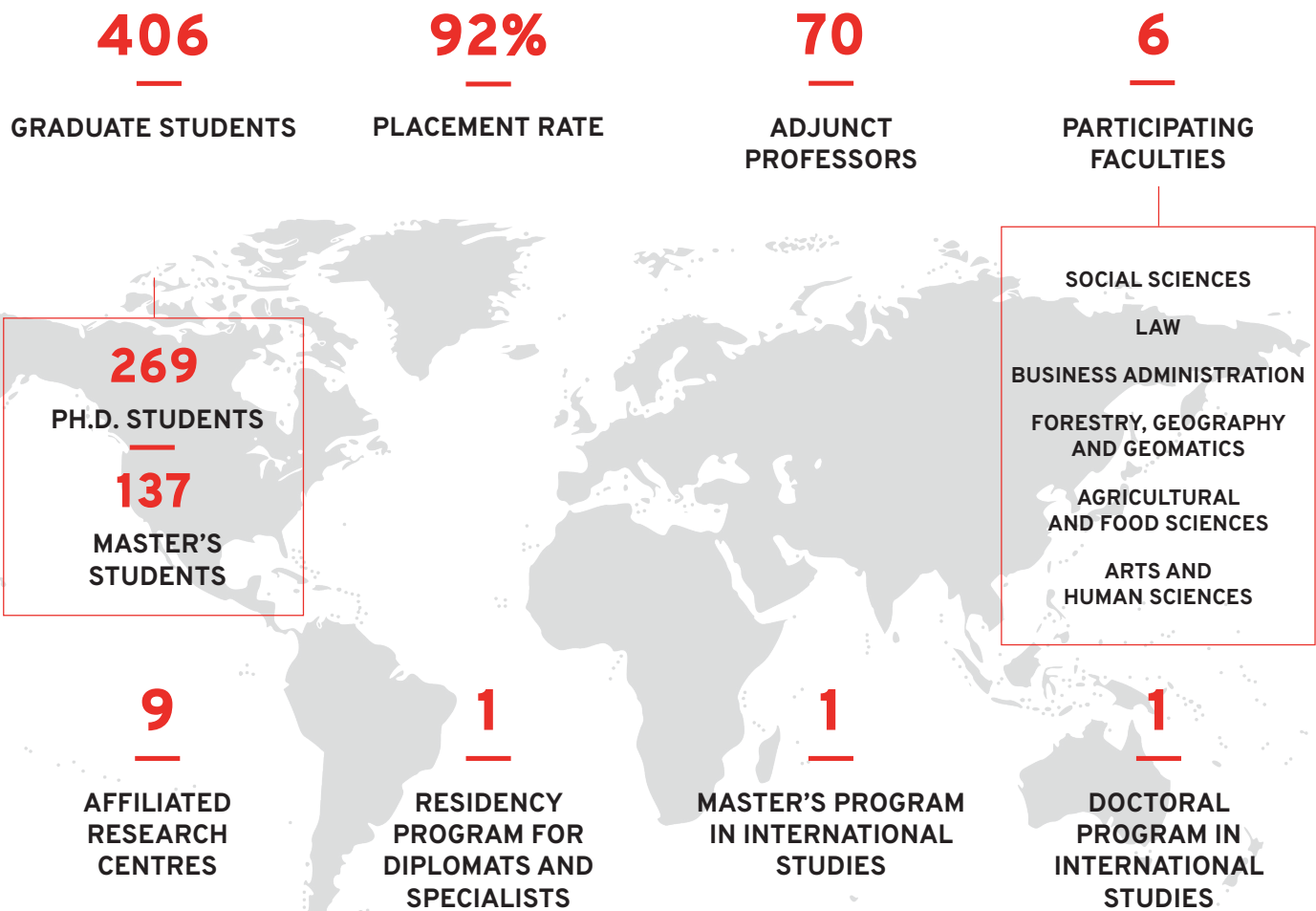
In partnership with the public and private sectors, Carrefour international Brian-Mulroney aspires to become the leading French-language centre of excellence in multidisciplinary teaching and research on international issues. Under this initiative, issues of interest to Québec and Canada will be addressed. Université Laval's efforts to give greater international prominence to Québec and the Canadian Francophonie will have a tangible impact.

**GRADUATE SCHOOL OF INTERNATIONAL STUDIES (ESEI)
TRAINING THE LEADERS OF TOMORROW**

As a training ground for future diplomats and international specialists, ESEI will be the cornerstone of Université Laval’s Carrefour international Brian-Mulroney.

ESEI scholars, who hail from 12 different disciplines, work on issues in fields such as international trade, the environment, security, international migration, geopolitics, global health, agrifood, development, democratization, and conflict.

ESEI IN NUMBERS



WHAT SETS THE GRADUATE SCHOOL OF INTERNATIONAL STUDIES APART

WHERE DISCIPLINES INTERSECT

ESEI is the only school of its kind in Canada and the French-speaking world to offer multidisciplinary programs, including at the PhD level. Working with our six partner faculties, we provide rigorous graduate training in law, economics, political science, geography, history, finance, communication, criminology, agricultural economics, management, education, and sociology.

Every seminar at ESEI is led by a multidisciplinary faculty team and presents knowledge from several disciplines in a cohesive and coherent whole. For example, the seminar on North American economic integration is led by a team of three professors (law, management, and political science), all of whom are present at each session.

It's the perfect combination of ideas and real-world applications.

IN QUÉBEC, ONLY ESEI HAS:

- 15 professors from 6 disciplines conducting research on international trade and investment
- 13 professors from 9 disciplines conducting research on Africa and the Middle East
- 16 professors from 7 disciplines conducting research on geoeconomics and geopolitics
- 12 professors from 5 disciplines specializing in international security topics

OUTSTANDING MENTORSHIP

ESEI boasts a mentoring structure unique within the French-speaking world: students are supervised by two faculty members from two different disciplines. This dual mentorship is provided by highly skilled individuals who are leaders in their respective fields. Practical training is a core component of the master's program at ESEI. A four-month professional internship in a private, public, or broader public sector organization allows students to apply their theoretical and practical knowledge and strengthens their capacity for action-oriented analysis.

ESEI is the only school in Canada that provides intensive, hands-on training in international affairs. Students familiarize themselves with bilateral negotiation techniques, learn to use cross-cultural challenges to their advantage, develop crisis management skills, and work directly with diplomats and specialists in international studies.

We train the francophone leaders of tomorrow!



Thematic and cross-cutting focus areas

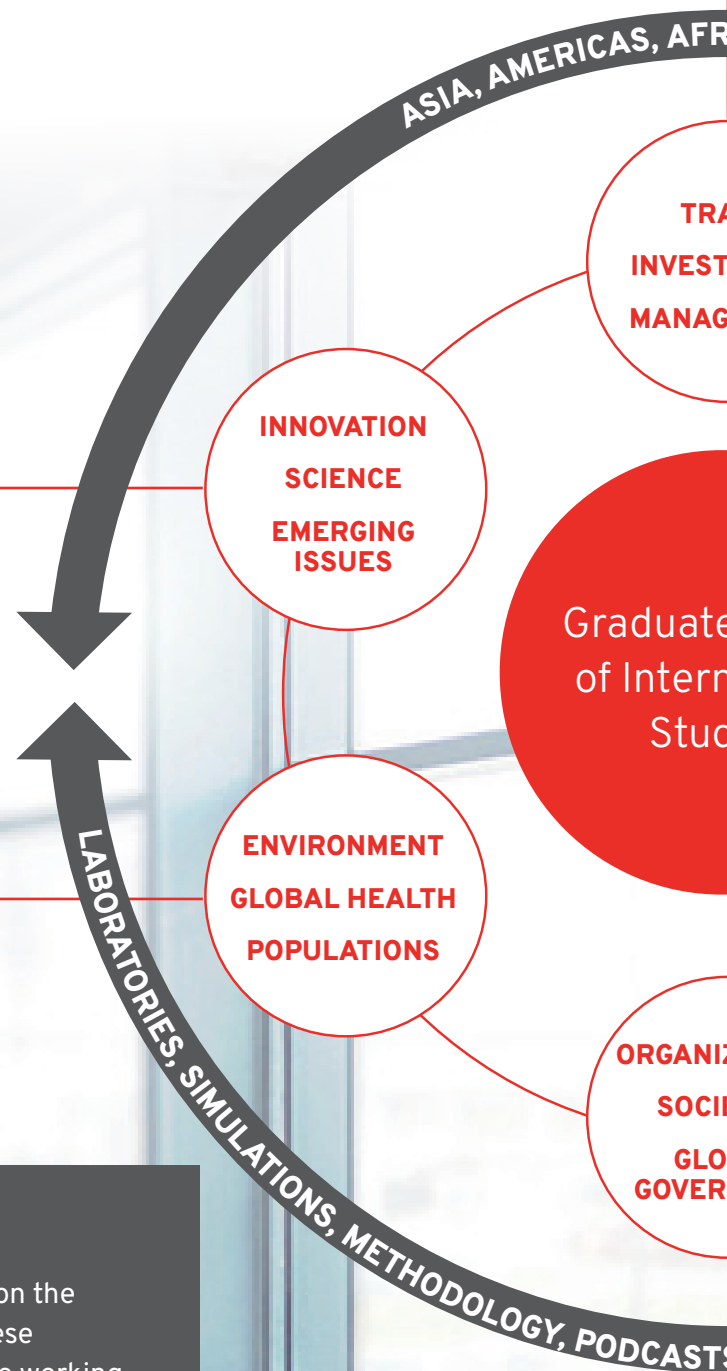
An exploration of the international impact of innovation, emerging technologies, artificial intelligence, drones, advances in space biotechnology, emerging issues, and new approaches in international studies.

The study of the international consequences of climate change and issues related to natural resources, biodiversity, pandemic risk, global health inequality, migration routes and spaces, and the refugee/climate connection.

INITIATIVES

Practical teaching and research initiatives that draw on the latest technological and educational innovations. These initiatives allow students to gain hands-on experience working with inspiring models, encourage social engagement, generate visibility for student and faculty work, and mobilize academic teams in the effort to find solutions to complex problems. Example: a UN Security Council simulation debating a resolution on climate refugees and its impact on regional security.

A combination of approaches and methods in trade, financial, and monetary value chains, the future of trade investment, financial integration, and changes in monetary balances.



Exploration of the changing international relevance of international institutions, action and international influence, visual culture, the international reconfiguration of power in global

and specialized expertise
ry issues, including global
le agreements, international
on and governance, and

REGIONS

A transversal approach to understanding important global issues from a regional perspective. Research in this area draws on regional and thematic specialties to bring multiple perspectives to bear on the issues under study. Example: a lab for the study of the Americas that devotes as much attention to NAFTA/CUSMA and MERCOSUR trade negotiations as it does to the impacts of civilian-military relations on democracy.

AFRICA, EUROPE, ARCTIC

TRADE
AGREEMENTS
ENVIRONMENT

SECURITY
CONFLICTS
THREATS

A comprehensive approach to security issues that looks at the emergence of private actors, violence, cybersecurity, war, nuclear proliferation, use of chemical and biological weapons, terrorism, and conflict prevention and post-conflict reconstruction.

the School
International
Studies

DEVELOPMENT
JUSTICE
DEMOCRACY

A focus on the issues at play in various dimensions of development: agrifood, the global fight against poverty, international justice, human rights, populism, authoritarian regimes, and democracy.

ORGANIZATIONS
SOCIETIES
BALANCE

RESEARCH, EXPERIMENTATION, NGO SCHOOL, MAJOR COMMISSIONS

international order, the role and
institutions, the city as a sphere of
influence, the arts and international
organization of education, and the
global governance.

Flagship initiatives in international studies

Université Laval's Carrefour international Brian-Mulroney will present lectures and simulations of international organizations that enrich our research community's expertise and enhance student training.

Key initiatives under the project include the creation of:

An observatory on emerging global issues to improve multidisciplinary and cross-cutting knowledge of 21st century challenges and better equip decision-makers

Conference series and major international events in close collaboration with leading international organizations and partners

A new state-of-the-art laboratory for conducting simulations of international organizations

New research chairs on themes such as global governance, global security, ethics, and international justice

A visiting scholar program that will fund residencies for diplomats, economists, managers, legal scholars, and senior civil servants from international and military organizations

Admission and merit scholarship programs to attract top talent from at home and abroad



The international action of the Right Honourable Brian Mulroney:

AN INSPIRING EXAMPLE OF HUMAN-CENTRED LEADERSHIP

Brian Mulroney has without question been one of the most influential Canadians on the world stage. At a time when the world was transitioning from the Cold War to a new world order, he played a key role as an advisor to U.S. presidents and a trusted mediator between world leaders. He also made substantial contributions to peacekeeping during this period.

As an open-minded leader and humanist dedicated to the public good, Brian Mulroney has always championed dialogue and cooperation. In Canada and on the world stage, he has tirelessly sought to build bridges rather than walls.

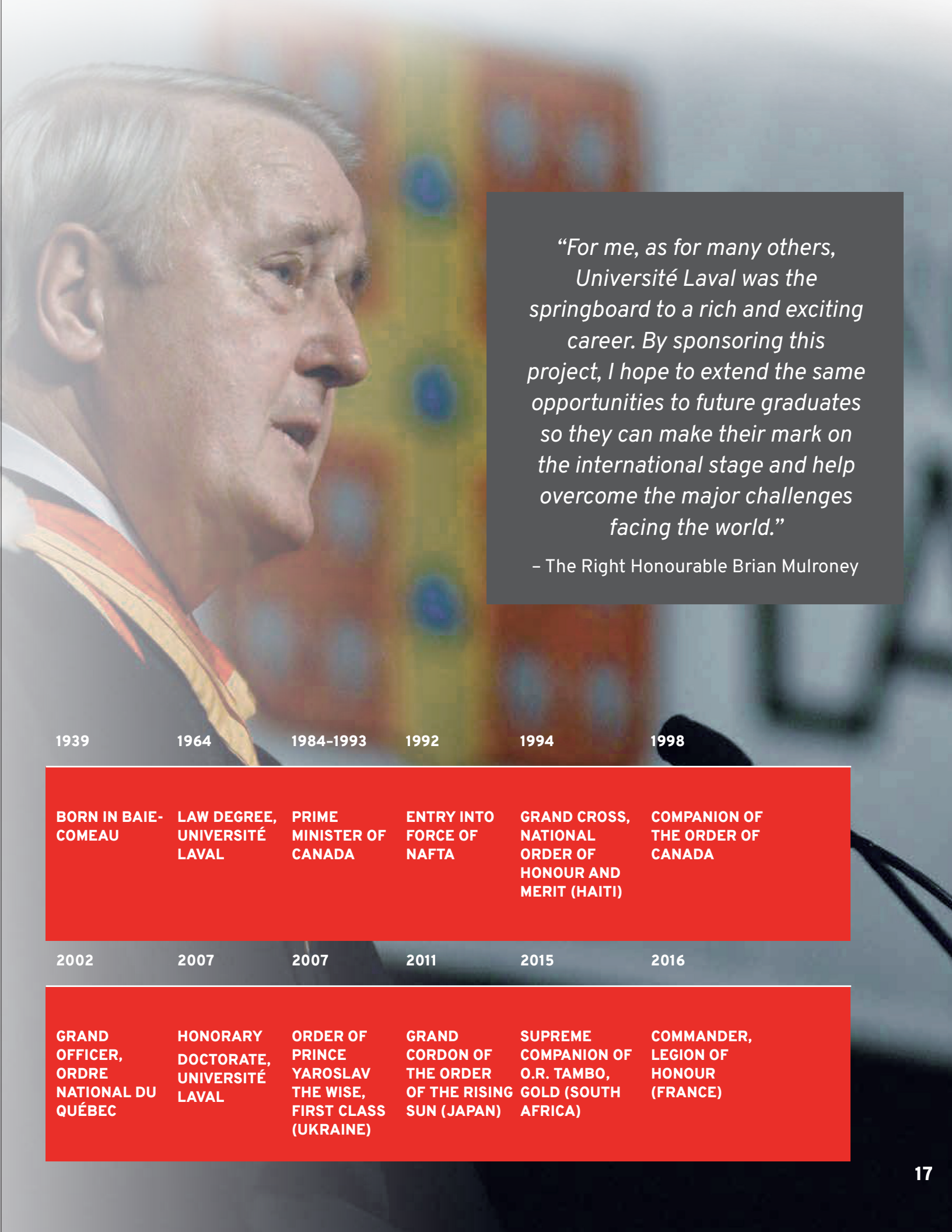
One of his most remarkable achievements was his role in the fight to end apartheid in South Africa in the 1980s. Despite reticence on the part of some of Canada's key partners, Canada helped lead the way in imposing economic sanctions against South Africa under Brian Mulroney's government. He also advocated for the release of Nelson Mandela, the anti-apartheid activist who would go on to become the president of South Africa and receive the Nobel Peace Prize in 1993. He put Canada at the forefront in the fight against impunity for genocide, crimes against humanity, and war crimes by establishing the Commission of Inquiry on War Criminals in Canada.

Breaking with protectionism, he advocated for continental integration, negotiating the Canada–United States Free Trade Agreement that allowed Canada to

compete effectively in the new global economy. He also worked with François Mitterrand to create the Sommet de la Francophonie, which allowed Québec to flourish on the international scene. He brought Canada into the Organization of American States, paving the way for the country to play a major role in the democratic transition in Latin America.

Mr. Mulroney was also a trailblazer in the area of environmental protection. He understood well before many others that this would become one of the most pressing issues of the 21st century. Well known for the remarkable environmental advances made under his “green diplomacy” approach, he was personally involved in negotiating the Air Quality Agreement between Canada and the United States. Under his leadership, the Canadian government played a key role in securing adoption of the Montréal Protocol on Substances that Deplete the Ozone Layer and negotiating the United Nations Framework Convention on Climate Change. For these reasons, he was named the “greenest prime minister in Canadian history” in 2006 by a committee made up of Canada's leading environmental organizations.

Through his commitment and leadership, Brian Mulroney is a model for younger generations and for those set to become the international leaders and agents of change of tomorrow.



*“For me, as for many others,
Université Laval was the
springboard to a rich and exciting
career. By sponsoring this
project, I hope to extend the same
opportunities to future graduates
so they can make their mark on
the international stage and help
overcome the major challenges
facing the world.”*

– The Right Honourable Brian Mulroney

1939

BORN IN BAIE-
COMEAU

1964

LAW DEGREE,
UNIVERSITÉ
LAVAL

1984-1993

PRIME
MINISTER OF
CANADA

1992

ENTRY INTO
FORCE OF
NAFTA

1994

GRAND CROSS,
NATIONAL
ORDER OF
HONOUR AND
MERIT (HAITI)

1998

COMPANION OF
THE ORDER OF
CANADA

2002

GRAND
OFFICER,
ORDRE
NATIONAL DU
QUÉBEC

2007

HONORARY
DOCTORATE,
UNIVERSITÉ
LAVAL

2007

ORDER OF
PRINCE
YAROSLAV
THE WISE,
FIRST CLASS
(UKRAINE)

2011

GRAND
CORDON OF
THE ORDER
OF THE RISING
SUN (JAPAN)

2015

SUPREME
COMPANION OF
O.R. TAMBO,
GOLD (SOUTH
AFRICA)

2016

COMMANDER,
LEGION OF
HONOUR
(FRANCE)

Visionaries recognition program

The new Visionaries program is designed to pay tribute to individuals or families who have made an important contribution to Québec's development, and whose achievements will inspire new generations of students in building the world of tomorrow. This program differs from the Foundation's other programs in that it is by invitation only.

The exceptional support major donors have shown for Université Laval will be celebrated along with their central achievements in a unique space created to acknowledge contributions of \$2 million and over for a project in international studies.

RECOGNITION OF VISIONARIES

- An immersive space that immortalizes the donor's contribution to Québec and Canada's development
- A new high-tech multipurpose space open to all: Salon des Visionnaires. This new space will serve as a venue for leading scholars in the field of international studies, with lectures, workshops, guest speakers, and more
- Presentation of the donor's vision and achievements







Our university

Founded in 1852, Université Laval is North America's oldest French-language university. It has been driven by a spirit of innovation and excellence since day one. Our university works hand-in-hand with the community and the leaders of tomorrow to help bring their projects to fruition and fulfill its commitment to tackling the important challenges facing us as a society.



17

FACULTIES



47,000

STUDENTS
IN FALL 2022



Over
335,000

GRADUATES



7th

RANKED
RESEARCH
UNIVERSITY IN
CANADA



\$515 M

IN ANNUAL
RESEARCH
SPENDING

Université Laval Foundation

The Université Laval Foundation boasts over **55 years of fundraising experience**. Staffed by a dynamic team of experts and powered by the generosity and trust of the UL donor community, it plays an essential role in driving the development of our institution. The philanthropic spirit and energy of the foundation staff and the commitment and solidarity of its donors make it a crucial contributor to UL's mission and growth.



≈900

FUNDS



\$220 M

IN ASSETS UNDER
MANAGEMENT



100%

OF DONATIONS
INVESTED IN
PROJECTS



4

MAJOR SPHERES OF IMPACT:
RESEARCH, TRAINING,
SCHOLARSHIPS, INFRASTRUCTURE



For information:

CAROLINE GIRARD

Vice President

Development and Partnerships

Université Laval Foundation –

Alumni Development and Relations

caroline.girard@ful.ulaval.ca

**Université Laval Foundation – Development and
Alumni Relations**

2325 rue de l'Université, Room 3402

Québec City, QC G1V 0A6

*An initiative of Université Laval, a leading francophone institution
with a strong international focus*